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Event: Frito Invitational

Location: American Airlines Center, **Dallas, Texas**

Time: 6:50 pm Saturday and 2 pm Sunday, June 24-25

Telecast: 8pm (EST), Saturday and Sunday June 24 - 25 on OLN

NOTES and QUOTES:

Built Ford Tough Series...Stop 23 takes us to the "Lone Star State" for the next BFTS event. After a six-week break the bull riders are back in action for the 2006 PBR season.

This weekend's draw for the Team ASE, Herculiner Truck Liners cowboys is:

**Wiley Petersen    First Round – Casino Nights - Herbert Bucking Bulls**  
**Dan Henricks    First Round – Gunsmoke – C4 Bucking Bulls**

## **Petersen's Gambling on Casino Nights**

**Wiley Petersen, Team ASE cowboy, 25, Pocatello, ID, bull: Casino Nights, "Well, bull riding is a bit of a gamble every time you get out there," said Petersen. "I don't know the bull but Cody Herbert has a couple of good bulls and I'm betting this one is just right for the first round. Hopefully, the odds will be in my favor."**

Casino Nights...this is the debut event for this bull on the BFTS.

Petersen on Dallas...*"Bet it'll be hot in Texas but, luckily, we'll be in the nice air conditioned American Airlines Arena," said Petersen. "And Texas events have some of the greatest fans, so I know it'll be a good one."*

<b>Date</b>	<b>Event</b>	<b>Placing</b>	<b>BFTS</b>	<b>Points</b>	<b>Money</b>
11/18-20	Mohegan Sun	2	2	802	\$13,763
12/30-31	Minneapolis	7	4	349	\$ 2,640
1/6-8	Worcester	33	4	83	\$0
1/13-14	Charleston	20	6	90	\$0
1/20	Portland	0	7	0	\$0
1/21-22	Sacramento	14	9	159	\$ 1,000
1/27-29	Oklahoma City	0	11	0	\$0
2/4-5	Jacksonville	0	13	0	\$0
2/6	Tampa	0	13	0	\$0
2/10-11	Anaheim	21/23	12	83.75	\$0
2/12	Phoenix	14	12	81.50	\$ 1,000
2/18	Portland	20	13	84.50	\$0
2/26	St. Louis	0	13	84.25	\$0
3/3	Reno	29	15	83.50	\$0
3/12	K.C.	7/8	14	342	\$ 2,231

3/19	Tacoma	24/25	14	83.75	\$0
<b>3/25</b>	<b>Omaha</b>	<b>1</b>	<b>13</b>	<b>745</b>	<b>\$18,136</b>
4/1	Albuquerque	25/26	13	116	\$ 156
4/9	Billings	27	13	82.75	\$0
<b>4/15</b>	<b>Detroit</b>	<b>1</b>	<b>12</b>	<b>730</b>	<b>\$38,758</b>
4/22	Chicago	10	11	281	\$ 7,405
<b>4/29</b>	<b>Nampa</b>	<b>1</b>	<b>9</b>	<b>743</b>	<b>\$27,781</b>

## Henricks Will Wait for the Gunsmoke to Clear

**Dan Henricks, Herculiner Truck Liner cowboy, 25, Woodward, OK, bull: Gunsmoke,** *“It was a good show to watch when I was a kid,” said Henricks. “There aren’t any stats on this bull and I don’t even know who the stock contractor is, which is fine because that way I don’t have any preconceived expectations of what the bull is going to do. I just need to show up and ride.”*

Gunsmoke...this is the debut event for this bull on the BFTS.

Henricks on Dallas...*“I didn’t get to go there last year but I’m looking forward to going this year,” said Henricks. “And, it’s close enough to home that my wife gets to go with me and that’s something to look forward to.”*

<b>Date</b>	<b>Event</b>	<b>Placing</b>	<b>BFTS</b>	<b>Points</b>	<b>Money</b>
11/19-21	Mohegan Sun	Touring Pro’s			
12/30-31	Minneapolis	Touring Pro’s			
1/7-8	Worcester	Touring Pro’s			
1/14-15	Charleston	Touring Pro’s			
1/21	Fresno	8	24	226	\$ 3,070
1/22	Sacramento	14	24	159	\$ 6,752
1/27-29	Oklahoma City	Doctor’s Release	28		\$0
2/4-5	Jacksonville	0	28		\$0
2/6	Tampa	Doctor’s Release	30		
2/10-11	Anaheim	Doctor’s Release	32		
2/12	Phoenix	Doctor’s Release	35		
2/18	Portland	Doctor’s Release	35		
2/26	St. Louis	4	19	728	\$7525
3/3	Reno	30	19	80.50	\$0
3/12	K.C.	7/8	18	382	\$2855
3/19	Tacoma	7	16	304	\$2,250
3/25	Omaha	5/6	14	436	\$8,805
4/2	Albuquerque	Doctor’s Release	14	0	\$0
4/9	Billings	Doctor’s Release	16	0	\$0

4/15	Detroit	Doctor's Release 18	0	\$0
4/22	Chicago	Doctor's Release 19	0	\$0
4/29	Nampa	Doctor's Release 21	0	\$0

## Helmet Decal Wearers

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**Travis Briscoe**    **First Round-Sherrif – Frontier Rodeo Co.**  
**Chad Denton**    **First Round-Doctor's Release**  
**Cody Whitney**    **First Round-Polywog – Silverado Rodeo Co.**  
**Sean Willingham** **First Round-Chicken Hawk – Bruce/Goodale**  
**Austin Meier**    **First Round-Crooked Tooth – Frontier Rodeo Co.**

After a six-week break many riders are back with mended injuries. Two of our helmets decal wearers, Travis Briscoe and Cody Whitney, are ready to be back on tour. Chad Denton has a torn bicep, which is still mending. But he has ordered a glove to fit his left hand just in case he gets itchy feet and decides to try riding with the other hand.

## Canadian Tour

Reuben Geleynse has announced his retirement with a smile...the following is Geleynse own words:

“Just wanted to let you guys know that I have decided to retire. I made the decision about a week and a half ago after the event in Winnipeg. I have to say that the main reason is family. It has become harder and harder for me to leave home and with Gus old enough to be aware of when I leave, that makes it tough as well. Although I still really enjoyed it when I was at the events, my heart just wasn't in it the way it should be, and it hasn't been for sometime now. I feel happy about what I've accomplished and I get tired when I think of trying to accomplish more. I get so tired when I see the young guys and think about all the bulls they still have to get on. I suddenly feel old...weird how quick you go from a rookie to an "older guy" or a veteran. Anyway, I have a great opportunity for work. Over the years I've been working for my brother-in-law installing big Cover-All buildings and I will now run my own crew putting up these buildings. I'm looking forward to a regular routine and income. Baby number two is on the way and there is so much to do around here that I wonder how I ever fit bull riding in; but I guess we didn't have kids before and bull riding was the priority and it isn't anymore. I hope you don't get the impression that I reluctantly give up riding for the kids; when I'm with Gus there is nowhere I'd rather be and nothing makes me more happy than seeing him laugh and be happy...I know you guys can identify. Anyhoo, the following is a little retirement announcement I sent to the fam. Thought you might enjoy. (I wrote it late at night)

Dear friends, family, fans, loved ones, not so loved ones and those who love and admire me but for whom I have no particular feelings towards. It is with a deep sense of peace and assurance that I pass on this bit of heartbreaking news (hopefully in a way that is sensitive to the sorrow, emptiness and confusion I know you will all feel). Grab your tissues...I quit...bull riding, that is. I know this will send some of you...no...probably all of you, into a tailspin of oppressive emptiness, deep, dark pits of bitterness, depression, self hatred and rage...that's normal. What is not normal is the sense of bewilderment you all feel over thinking that I had retired last fall only to return victorious in all my glory to take the bull riding world by storm this spring racking up an unprecedented 8 event earnings record of \$475 with a never before seen .253 riding percentage. Now, I know I did tell some of you last fall that I was retiring, but...let's see...how shall I put this...Ah, a quote from a great song writer explains it best, "...maybe I'm just immature, no commitment, no effort; I'm just insecure, maybe, maybe..." actually, that's the wrong one. This is what I meant to quote, "Just cause you said something doesn't make it true". Now just replace the "you" with "I" and you, or I, have "Just cause I said something doesn't make it true", and there you have it. This time it is true though and I want to retire and I am ready to move on to edder things...oh, other things. (having a hard time reading Karina's writing)

So, dry those tear-filled eyes, wipe that snotty nose and suck in that long string of saliva oozing from the corner of your open mouth and try to find some "Dr. Phil" way to carry on with your meaningless pathetic lives and allow me to retire at the pinnacle of my stellar career and bask in the afterglow of the great things I've accomplished.

I leave you with some highlights and statistics from the last decade.

#### HIGHLIGHTS:

- September 1996 Dislocated left shoulder
- July 1997 Concussion
- August 1998 Knocked unconscious/concussion
- September 1998 Knocked unconscious/concussion/facial surgery
- March 2000 Torn left bicep
- June 2000 Right Forearm fracture
- March 2002 Separated left shoulder
- September 2002 Torn left knee ligaments
- January 2003 Lost tooth/stitches on chin/slightly concussed
- January 2004 Broken scaphoid bone right wrist
- May 2005 Torn repaired knee ligaments
- July 2005 Minor concussion/really sore knee
- April 2006 Gained new appreciation for Chiropractors
- May 2006 Landed on shoulder add a few choice words
- June 2006 Left lower leg stepped on/it fricking hurts

#### STATISTICS

Years Competed - 15

Miles Traveled - 108,365,478

Bulls Got On - 2,588,325  
Bulls Ridden - 15  
Dollars Spent - \$598,678,987  
Amount of those dollars that were Dad's - \$598,678,984  
Money Earned - Was I supposed to get paid!?  
Speeding Tickets Received - 108  
Speeding Tickets Paid - 0  
States that have a warrant for my Arrest - 49  
Worst Injury - I can't remember  
Goals Achieved - Nada  
Awards Won - White ribbon at TCS Field Day in 1985 (participation award)

Now, let us tell you how we feel...“What great joy we have had knowing Reuben and having him represent us at PBR events for Team ASE,” said Ron Weiner (President ASE). “We sure hate to see him go but we truly understand the family pull and support him 100% in his decision. We will miss him and especially his wonderful wife, Karina, whom we’ve gotten to know as family.”

“What a great man Reuben is,” said Teresa Underdown (marketing rep, ASE). “He has stood tall for ASE in the PBR and for the Pro Bull Riding Outreach ministry. I will personally miss him and Karina but I know they are only a phone call or e-mail away. They will always be a part of this family.”

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